

10 working days prior to event

Advertising Modules To be published in the event's catalogue

- ✓ Accepted format – print quality PDF or 300 ppi CMYK TIFF
- ✓ Print method digital offset – **strictly no spot colours, no trim marks**
- ✓ Full-page advertising – bleed 3 mm, size with bleeds 216 (w) x 303 (h) mm
- ✓ Colour – CMYK or greyscale
- ✓ Images resolution – 300 dpi or higher
- ✓ All fonts – outlined (converted to curves)



Company Logos For printing on event banners

- ✓ Company logos must be submitted in vector format (Illustrator or EPS) with fonts outlined (converted to curves), CMYK colours only.
- ✓ If available, please send us your logo publishing guidelines
- ✓ Please note that logos saved in JPEG, GIF or BMP format are not suitable for high quality printing and will not be accepted.



Company Profile For listing on event's website and catalogue

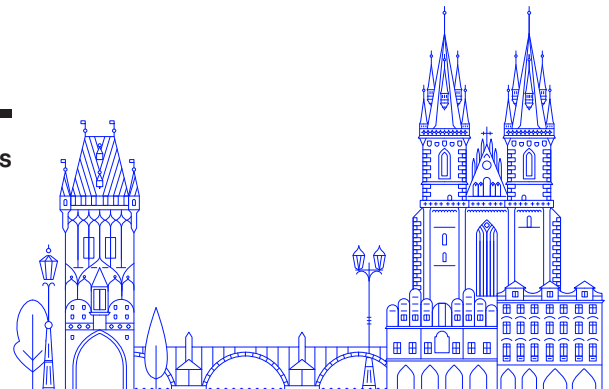
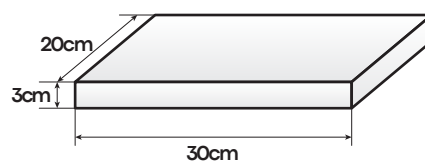
- ✓ Profile length should not exceed 150 words
- ✓ Language: English and Russian (if available)
- ✓ All profiles should be submitted as plain text
- ✓ Provide URL link to your company's website



Promotional literature To be produced by advertiser

For promotional flyers: A5 or A4, up to 10 pages up to 150g/m². Quantity 250 pcs

For gifts: weight up to 150 grams
Max dimensions: 30x20x3 cm
Quantity: 250 pcs



VIDEO

Full HD format / 16:9
3 min. max

Please submit the materials before 5th of October

Submission email address: secretariat@minexforum.com

Files over 10 Megabytes

If the file size is larger than 10 Mb, please upload it on free file-sharing server: www.sharefile.com or share it via Dropbox <http://www.dropbox.com> and send us the link to your file to admin@minexforum.com

Questions?

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